



OGE'S EDUCATION AND COMMUNICATION AWARDS - 2010 WINNER'S CIRCLE FACT SHEET

Department of Justice Executive Office for United States Attorneys (EOUSA)

DESCRIPTION

EOUSA developed three training videos for new employees and attorneys based on popular television shows. The first is a 1-hour and 17 minute video based on the popular daytime talk show "The View." The theme of the show is "Hot Ethical Topics." A panel of women offers their insights, opinions, and perspectives about the Federal Government's ethics regulations as well as Department policies that implement the regulations. Some of the entertaining portions of the video are an exclusive interview with the dog catcher that turns out to be a post-employment situation and a commercial about the "nacwow" product that ends with the employee being chastised by the panel for endorsing a product. The second is a 1-hour video. An ethics trainer meets with his boss to share clips from the TV show "The Office" and discuss what to include in the upcoming ethics training. The two employees then go on to discuss the rules and conflict of interest laws. The third is a 1-hour video using the format of ESPN's show PTI (Pardon the Interruption) with its two fast-paced hosts. PTEI takes an informative look at the latest ethical issues through entertaining segments that include Headlines, Three Good Minutes, Mailbag, Food Chain, and Toss Up.

PURPOSE

To introduce new employees and attorneys to the ethics rules through the use of entertaining videos that allow employees to relate to ethics topics in a novel way. By having ethics training available on demand, EOUSA can effectively reach out and train all of its employees at any time.

PRODUCT ADAPTABILITY

These DVDs have references to the Justice Department throughout but can be used by any ethics program. The Department is willing to share the DVDs with other executive branch departments and agencies.

CONTRIBUTORS

OGE recognizes the contributors at EOUSA (in alphabetical order): Travis Arbaugh, Jamila Frone, Don Mills, and Jeffrey Rosenblum.

AGENCY CONTACT

Lucy Hurley
(202) 514-4024
lucy.hurley@usdoj.gov