



## **FACT SHEET**

### **Department of Interior Ethics Education and Outreach Initiative**

#### **DESCRIPTION**

From 2009-2011 the Department of the Interior (DOI) Ethics Office executed a robust Ethics Education and Outreach Initiative. As part of this program the DOI's Ethics Office established a full-time Deputy Ethics Counselor (DEC) in every DOI Bureau.

#### **PURPOSE**

The purpose of the DOI 2009-2011 Ethics Education and Outreach Initiative was undertaken to (1) raise the credibility of DOI's Ethics Program, (2) interject ethical principles into the DOI decision making process, (3) empower DOI employees to be front-line ethics officials, and (4) get feedback on how to improve the DOI Ethics Program.

#### **PRODUCT ADAPTABILITY**

DOI's 2009-2011 Ethics Education and Outreach Initiative is entirely transferable to other ethics programs. The placement of DEC's in each Bureau, the infrastructure to support these resources (i.e. monthly DEC calls, DEC Ethics Summit, DEC and Assistant Ethics Counselor Training) can easily be modeled by other agencies. Moreover, the satellite broadcasts with minimal editing can be modified to meet the needs of other agencies. Finally, the communication strategy of this initiative to include a department wide newsletter and a town hall program can easily be implemented by other agencies on a department or bureau level.

#### **AGENCY CONTACT**

Craig Clark, Deputy Ethics Counselor  
[cwclark@usbr.gov](mailto:cwclark@usbr.gov)  
303-4452741